



# Postcode Earth Trust

## Impact Statement 2021-2024



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Postcode Earth Trust has a mission to support appreciation of the natural, creative and built environment through activities that promote awareness and understanding.

Over the last 4 years (2021 to 2024), we awarded over £56 million to our charity partners in support of this mission, the majority of which went to our regularly supported charities as unrestricted funding.

### Celebrating our charity partners

Over the last few years many charities including those supported by the Trust faced real challenges whether from the Covid pandemic, climate crisis, or cost of living, we are proud that players of People's Postcode Lottery are helping Postcode Earth Trust to fund charities to continue their important work.

### Funding in numbers

We funded charities across the UK and internationally working towards our vision of a world where the vital connections between people, place and planet are part of everyday life and accessible to all. People and communities will experience the full richness and life enhancing connections with nature through land, place and space by positive engagement with cultural, historic and biodiverse assets.

**£25m**

to charities that protect our landscapes and waterways, restore our habitats and connect people to nature.



**£17.2m**

to charities that engage with civil society and grass roots communities to defend the natural world.



**£11.2m**

to charities that tackle planetary challenges such as climate change and biodiversity loss by transitioning to systems that support the natural environment.



### Response to Cost of Living crisis

Throughout this strategy period, we recognised that cost pressures related to the cost of living crisis in the affected charities in a number of ways. In response, in 2023 we gave £100,000 of additional unrestricted funding to all of our long-term charity partners, providing them with a much-needed boost in income at the end of a challenging year.

### Case Study 1

Awarded £5.6 million between 2021 - 2024



**ClientEarth** is an international environmental NGO that uses the power of the law to bring about systemic change that protects all life on Earth. Their vision is a healthy planet where nature and all people can thrive together. To achieve this vision, ClientEarth works across the full lifecycle of the law – shaping, implementing and enforcing the law.

Flexible funding has enabled ClientEarth to maintain agility in a rapidly changing world and seize strategic opportunities as they arise. Funding has been invested to maintain and develop robust infrastructure, systems and functions to support rapid growth and effective partnerships. Priority focus areas in the years 2021 – 2024 have included energy systems, sustainable land and marine-based food production, and the stewardship and restoration of land and ocean.

In 2024, ClientEarth launched the Innovation Lab to help staff and partners explore innovative ways to unlock greater systemic impact, with a focus on the creation of regenerative eco-social systems built on transformed foundations starting with new economies, new democracies, and renewed relationship with nature.

### Case Study 2

Awarded £5.6 million between 2021 - 2024



All **Greenpeace's** programmes of work - whether helping the world shift from fossil fuels to renewable energy or pushing for strong protection of oceans and forests - are directed at raising awareness and supporting civil society to deliver solutions to the climate and nature emergencies. For Greenpeace Environmental Trust this is delivered through: scientific research on the impact of human activities on our planet, educational programmes which promote better understanding of environmental issues, and solutions advocacy for the change we need to see, for people and the planet to thrive for future generations.

Flexible funding has supported both long-term thinking and agile working to run responsive, thoughtful, impactful campaigns and maintain teams of skilled campaigners, communicators, policy experts, scientists and investigators. Funding has supported campaigns to accelerate a just transition away from fossil fuels, and campaigns to protect and restore nature by shifting industrial food systems. In 2023, after years of advocacy, world leaders adopted the first ever Global Ocean Treaty, the first step in creating ocean sanctuaries where marine life can recover and thrive.

ABOVE:

*The Greenpeace ship Rainbow Warrior is on an expedition to the Indian Ocean for fisheries investigative work as part of the Protect the Oceans campaign. Photo credit Alex Yallop / Greenpeace.*



**Postcode Earth Trust is a registered charity with the Scottish charity regulator OSCR (SC045749) and has been in operation since 2015. The trust operates its own society lottery and receives all its funding from the players of People's Postcode Lottery.**

**An independent board of trustees is legally responsible for the governance of the trust and how it is managed.**